ARIEL STEINBERG
DESIGN PORTFOLIO

@ASTEINDESIGN
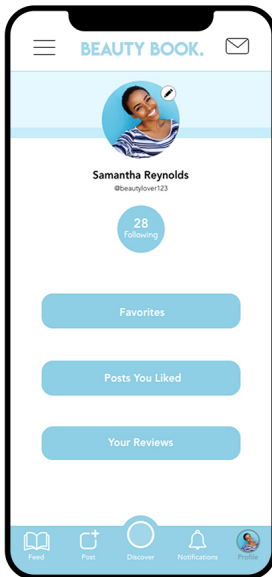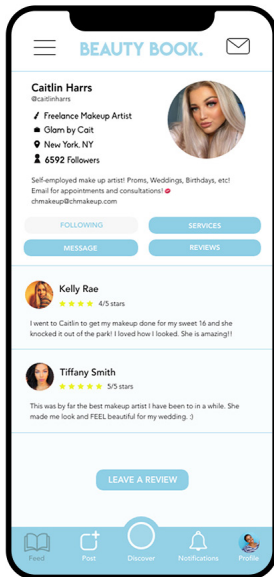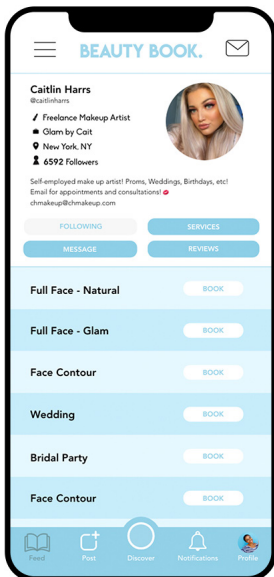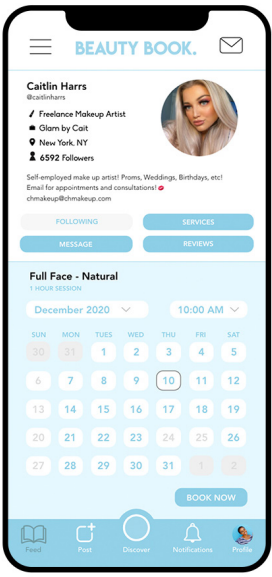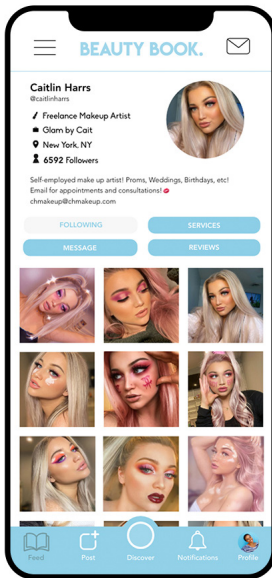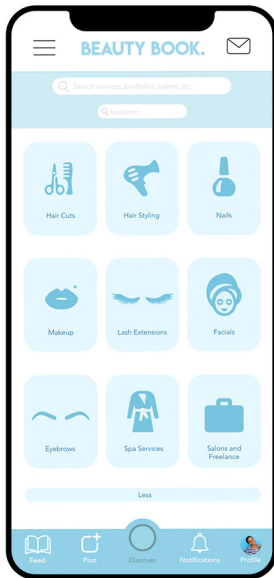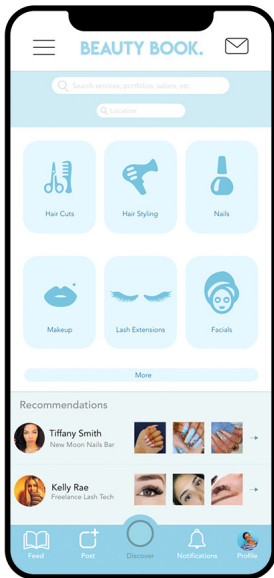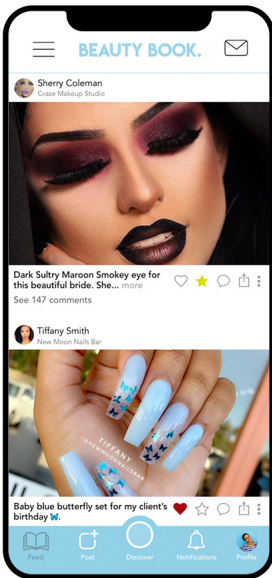
@ARIEL STEINBERG

ARIELCS10@YAHOO.COM

BEAUTY BOOK: FINAL APPLICATION

BEAUTY BOOK: CONCEPT & DEVELOPMENT

B HEX: #8cd4e8
RGB: 140, 212, 232
CMYK: 42, 0, 7, 0

B HEX: #e2f3f9
RGB: 227,244,249
CMYK: 10, 0, 1, 0

B HEX: #a2d7ea
RGB: 162, 215, 234
CMYK: 34, 2, 5, 0

B HEX: #b8e9f2
RGB: 187, 228, 238
CMYK: 25, 0, 5, 0

Color Scheme

LEMON MILK
Titles

ABCDEFGHIJKLMNOP
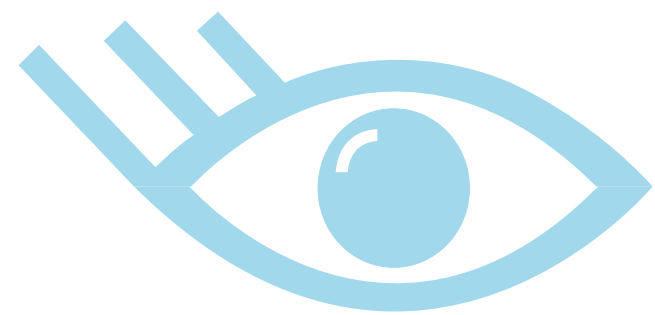QRSTUVWZYZ
123456890!@#$%^&*()

Biko
Sub-head

abcdefghijklmnop
qrstuvwzyz
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Avenir Book
Body

abcdefghijklmnop
qrstuvwzyz
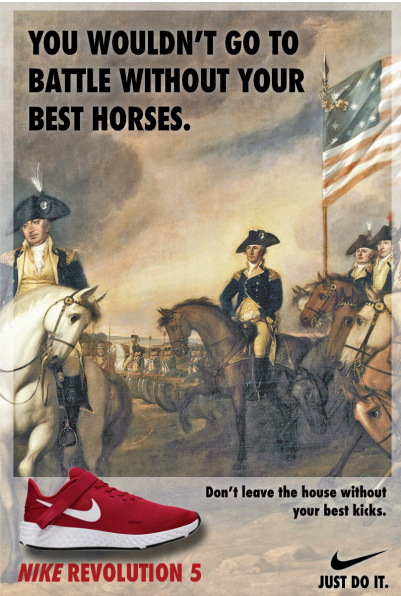123456890!@#$%^&*()

Typography

BEAUTY BOOK.

Final Logo

YOU WOULDN'T GO TO BATTLE WITHOUT YOUR BEST HORSES.

Don't leave the house without your best kicks.

NIKE REVOLUTION 5

JUST DO IT.

When it's time to feel the music,
We got you covered.

EXP10 is an extra light gauge 80/20 Bronze set that utilizes EXP coating for extended lifespan. 80/20 Bronze, the original acoustic alloy introduced by John D'Addario Sr. and John D'Angelico in the 1930s is a popular alloy for recording due to their crisp, deep and projecting tone and appeal to many traditionalists and vintage enthusiasts for their historical significance.

Acoustic Guitar   .010–.047 Extra Light Gauge

D'Addario
80/20 BRONZE
DEEP, BRIGHT & PROJECTING TONE
EJ10

D'Addario

THE EARTH IS HEATING UP...

...YOUR TASTE BUDS ARE HEATING UP QUICKER.

TAKIS
CAN YOU BEAT THE HEAT?
https://eattakis.com

THE HOTTEST SNACK ON THE MARKET.
...LITERALLY.

TAKIS
CAN YOU BEAT THE HEAT?
https://eattakis.com

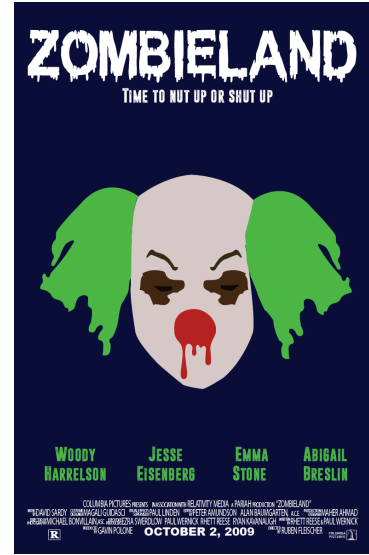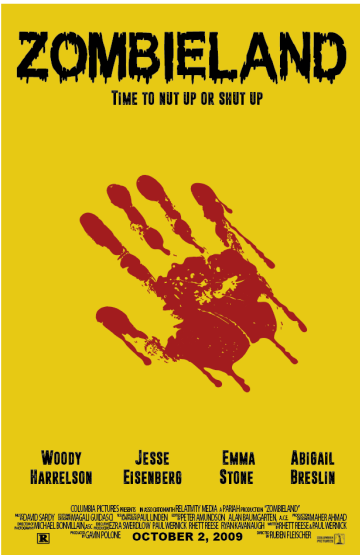MELT IN YOUR MOUTH?
MORE LIKE MELTING YOUR MOUTH.

TAKIS
CAN YOU BEAT THE HEAT?
https://eattakis.com

POSTER DESIGN

INFORMATION GRAPHCS
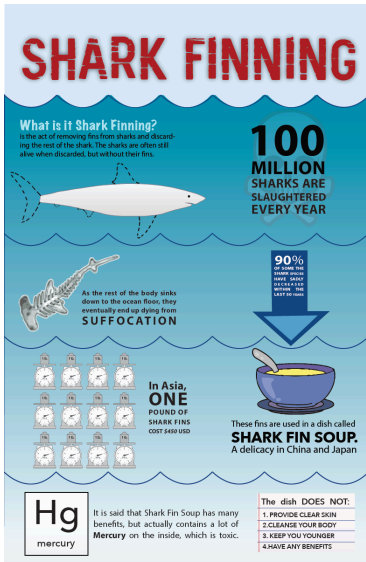
ZOMBIELAND POSTER SERIES

PACKAGE DESIGN

CEREAL BOX DESIGN

CLOPIDOGREL BOX DESIGN

TAKI CHIPS RE-DESIGN

WEB DESIGN

HUMANE SOCIETY HOMEPAGE

BLUE LAGOON HOMEPAGE

BLOCKBUSTER WEB DESIGN